

# How Does Your Fundraiser Stack Up?

See how your current fundraiser stacks up against Trails End Popcorn.

For more information about Trails End Popcorn; contact 651-254-9146 or email [popcorn@nsbsa.org](mailto:popcorn@nsbsa.org)



	Trails End Popcorn	Wreaths	Candy Bars
Average commission per product	35%—Packs 39%—Troops	40%	50%
Support for Northern Star Council programs from each sale	34%	0%	0%
Each sale supports Northern Star Council programs.	Yes \$1 Million goes back into camps and youth programs	No	No
Average number of items sold to raise \$100 profit	15	15	100
College Scholarship Program	Yes	No	No
Ability to have product in hand during sale	Yes	No	Yes
Ability to return unsold product	Yes	No	No
Youth prize program incentives	Yes Gift Cards, Patches, Bonus Prizes	No	No
Case order requirements	No	No	Yes
Sell online to friends and family out of the area	Yes	No	No
Shipping charge	No	Yes	Yes
Cover bounced check fees from buyers	Yes	No	No

For more information, contact Bill Anderson-Horecka at [billa-h@nsbsa.org](mailto:billa-h@nsbsa.org) or 651-254-9146

Comparison information was taken from company and local unit websites during April 2016